

By Speed Post
F.No. 6-2/2018-NBB
National Bee Board
Department of Agriculture, Cooperation & Farmers Welfare
Ministry of Agriculture & Farmers Welfare
Govt. of India

Krishi Bhawan, New Delhi.
Dated: 13.05.2019

To

1. The Secretary, M/o Environment, Forest & Climate Change (MoEF&CC), Govt. of India,
2. The Secretary, MSME ,Govt. of India,
3. The Secretary, DoNER, Govt. of India,
4. The Secretary, M/o Rural Development ,Govt. of India,
5. The Secretary, M/o Tribal Affairs, Govt. of India,
6. The Secretary, M/o Commerce & Industry ,Govt. of India,
7. The Secretary, M/o AYUSH ,Govt. of India,
8. The Secretary, Deptt. of School Education, M/o of Human Resource Development
Shastri Bhavan, New Delhi
9. The Secretary M/o Woman & Child Development Shastri Bhavan, New Delhi
10. The DG, ICAR, Govt. of India,

Subject: Request for Celebrating World Honey Bee Day on 20th May, 2019 – reg.

Sir,

I am directed to request you on the subject mentioned above and inform that beekeeping has been useful in pollination of crops, thereby, increasing income of the farmers/beekeepers by way of increasing crop yield and providing honey and other beehive products, viz. bees wax, bee pollen, propolis, royal jelly, bee venom, comb honey, etc. which may serve as source of livelihood for rural poor. Therefore, Beekeeping has been recognised as one of the important inputs for sustainable development of agriculture and horticulture.

2. Keeping in view the importance of beekeeping, a component “**Pollination Support through Beekeeping**” has been incorporated in **Mission for Integrated Development of Horticulture** (MIDH) for development of scientific beekeeping in the country. Further, **National Bee Board** (NBB) has been recognized as the nodal agency for overall development and promotion of scientific beekeeping.

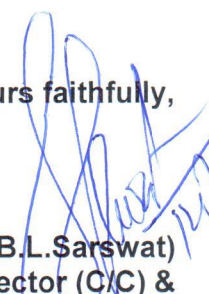
3. In view of the above, to give wide publicity to create awareness & promote scientific beekeeping and uses of its products including honey, etc., it was decided by this Deptt. to celebrate World Honey Bee Day (WHBD) every year **on 20th May**, the date approved by **FAO** and endorsed by the **UN General Assembly**. The main theme of celebrating WHBD is to “**SAVE HONEYBEES**”.

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4. The main programmes/activities which may be included for this event could be: organizing exhibitions, conferences, seminars, "Honey festivals", publishing literature on importance of honeybees/ beekeeping in agriculture/ horticulture, publicity through electronic media/newspapers, awareness about uses of honey and other beehive products, promoting uses of honey in schools/ colleges, organising farmers/ beekeepers/ students/ villagers in villages/ towns/ cities, awareness about usage of honey and other beehive products in daily life & their importance in human health, displaying boards/sign boards, etc. on main/ public places, involving beekeepers/ scientists/ exporters/ traders/ processors, etc. of honey and other beehive products in the campaign. These all are expected to boost beekeeping activities in the States and our Country.

5. Keeping in view the above, You are kindly requested to issue instructions to the organizations/ agencies involved in beekeeping to celebrate World Honey Bee Day (WHBD) on **20th May, 2019** in an appropriate manner in the field. The strategy finalized in this regard may be communicated to this Department, for any assistance or guidance from our end.

Yours faithfully,


(Dr. B.L. Sarawat)
Director (C/C) &
Executive Director, NBB

Copy for information to:

- I. Dy. Secretary (Hort.), Horticulture Division, DAC&FW, Krishi Bhawan, New Delhi.
- II. Sr. PPS to Secy.(AC & FW) & Chairman, NBB, DAC & FW, Krishi Bhawan, New Delhi.
- III. Sr. PPS to AS(DC) & Chairman MC, NBB, DAC & FW, Krishi Bhawan, New Delhi.
- IV. PPS to Horticulture Commissioner and Member Secretary, NBB, DAC&FW, Krishi Bhawan, New Delhi.

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To

- I. The Directors of Horticulture/ Mission Directors, State Horticulture Missions(SHM), All State Governments.
- II. Vice Chancellors of all State Agricultural/Horticultural Universities.
- III. Chairman, Khadi and Village Industries Commission (KVIC), Bombay.
- IV. Chairman, Agricultural and Processed Food Products Export Development Authority (APEDA), New Delhi.
- V. The Chairman, National Bank for Agriculture and Rural Development(NABARD), Mumabi.
- VI. Chairman, NDDDB, Anand , Gujarat.
- VII. Executive Director, Tribal Co-Operative Marketing Development Federation of India Limited (TRIFED),Head Office, NCUI Building,2nd Floor, 3, Siri Institutional Area, August Kranti Marg,New Delhi-110016.
- VIII. MD, National Agriculture Cooperative Marketing Federation of India Ltd (NAFED),Near Ashram Chowk, NAFED House, Ring Road, Siddhartha Enclave, Sunlight Colony, New Delhi 1100014.
- IX. Chairman, Indian Farmers Fertiliser Cooperative Ltd. (IFFCO),IFFCO Sadan, C-1, District Centre, Saket Place, New Delhi – 110017.
- X. Managing Director(MD),**Krishak Bharati Cooperative Limited-World's Premiere Fertilizer Producing Cooperative (KRIBHCO)**,KRIBHCO Bhawan, A-10, Sector-I, NOIDA, Gautam Budh Nagar, U.P., India, 201 301.
- XI. Managing Director, Mother Dairy Fruit & Vegetable Pvt. Ltd.,A-3, Sector-1, Noida, Uttar Pradesh-201 301.
- XII. Project Coordinator, AICRP (HB&P), IARI, Hill Side Road, Pusa, New Delhi- 110012.
- XIII. CEO, FAB India,N-14 Greater Kailash - I, New Delhi 110048 Email: mailus@fabindia.net, support@fabindia.net
- XIV. President, FICCI Lady Organization (FLO),FLO Federation House, 1 Tansen Marg, New Delhi 110 001,Email: flo@ficci.com
- XV. Elected members of MC, NBB.
- XVI. All members of NBB.

Subject: Celebrating World Honey Bee Day on 20th May, 2019 – reg.

Sir,

As you are aware, beekeeping activities are being carried out by farmers in rural areas under integrated farming system. Honeybees are one of the best pollinators which help in increasing the yield of various agricultural and horticultural crops through pollination support. Further, it provides income and employment to the rural people by way of increasing yield of various crops and providing honey and other beehive products, viz. Royal jelly, propolis, bees wax, pollen, comb honey, bee venom, etc. It is also the source of livelihood for rural poor. Therefore, honeybees/beekeeping is being treated as one of the most important 5th input for sustainable development of agriculture/horticulture.

2. Keeping in view the importance of beekeeping, a component “**Pollination Support through Beekeeping**” has been incorporated in Mission for Integrated Development of

Horticulture (MIDH) for development of scientific beekeeping in the country. Further, National Bee Board (NBB) has been designated/ recognized as a Nodal Agency for overall development/promotion of scientific beekeeping in the country. The activities of beekeeping & projects of Integrated Development of Scientific Beekeeping, etc. are also being implemented under RKVY and other schemes of this Department. In a meeting taken by Hon'ble **Prime Minister, it has been decided that at least one district in each State should be developed as a model /role model for beekeeping.** In pursuance to this, NBB has initiated action and 16 Integrated Beekeeping Development Centres (IBDCs)/Centres of Excellence (CoEs) on Beekeeping have already been commissioned/ sanctioned in the States.

3. In view the above & to give wide publicity/thrust, to create awareness about scientific beekeeping & use of its products including honey, etc., and as supported by the FAO & endorsed by UN General Assembly, it was decided by the Department of Agriculture, Cooperation & Farmers Welfare, Ministry of Agriculture & Farmers Welfare, Govt. of India to **celebrate World Honey Bee Day (WHBD) every year on 20th May** by making 2-3 days programmes.

4. The main theme of celebrating WHBD is to **"SAVE HONEYBEES"**. Programmes/activities which may be included for this event would be: organizing exhibitions, conferences, seminars, honey festivals, publishing literature on importance of honeybees/ beekeeping in agriculture/ horticulture, publicity through electronic media/newspapers, awareness about uses of honey and other beehive products, promoting uses of honey in schools/ colleges, organizing rallies of farmers/beekeepers/students/ villagers in villages/towns/cities, awareness about usage of honey and other beehive products in daily life & their importance in human health, displaying boards/sign boards, etc. on main/ public places, involving beekeepers/ scientists/ exporters/ traders/ processors, etc. of honey and other beehive products in the campaign. These all will give boost to beekeeping activities in the States and country as a whole.

5. Keeping in view the above, you are kindly requested to celebrate World Honey Bee Day on **20th May, 2019 by making 2-3 days programmes**, as per details given above. This may please be treated as Most Urgent and action taken on priority basis.

Yours faithfully,

(Dr. B.L.Sarawat)
Director (C/C) &
Executive Director, NBB

Copy for information and necessary action to:

The APCs/Principal Secretaries/ Secretaries of Horticulture & Agriculture of All the States.

Copy for information to:

- I. Dy. Secretary (Hort.), Horticulture Division, DAC&FW, Krishi Bhawan, New Delhi.
- II. Sr. PPS to Secy.(AC & FW) & Chairman, NBB, DAC & FW, Krishi Bhawan, New Delhi.
- III. Sr. PPS to AS(DC) & Chairman MC, NBB, DAC & FW, Krishi Bhawan, New Delhi.
- IV. PPS to Horticulture Commissioner and Member Secretary, NBB, DAC&FW, Krishi Bhawan, New Delhi.